

## EMPLOYABILITY ENHANCEMENT

SKIMT offers Coaching and Mentoring for industry oriented certification examinations to enhance employability of students. Some of the certification examinations, for which we offer coaching currently, are:

- Google certified **"Digital Marketing"** courses
- NISM – On Mutual fund & Equity Derivatives
- NPTEL course – on **"Business Analytics"** and **"Design Thinking"**
- IBPS – Institute of Banking Personnel Selection examinations
- IRDA – Insurance Regulatory and Development Authority examinations



Group Discussion in progress



Mock Interview sessions by MPCC functionaries

## PLACEMENT TRAINING

We offer pre-placement training to prepare our students to excel at Campus Selection.

- Quantitative Aptitude & Logical Reasoning
- Group Discussions
- Mock Interviews



Shri.H.Shankara Krishnan, Principal, Agent Training Centre of U.C. coaching SKIMT students for IRDA Certification Course.



Coaching for Google Certification on "Digital Marketing" by Shri.Thiruganasambandan, CEO of Viveel Forte Marketing Pvt.Ltd, Madurai.



Quantitative Aptitude Training by Shri.K.Babu of Perfect Coaching Centre, Sivakasi.

## OUR PLACEMENT PARTNERS



## ALUMNI

Our Diaspora is our greatest strength as they offer their might in improving Industry-Institute interactions and enlightening our students on industry reality and expectations.

## ALUMNI SPEAK



I am happy I did my MBA at SKIMT where education is not business but service to society. SKIMT made me a confident person than I ever was. No wonder I got placed in Just Dial.  
**T.Muthumanikandan (2017-2019)**  
Placed with Just Dial



SKIMT has transformed me into what I am to day. I owe much of my professional success to SKIMT.  
**S.Ramya (2016-2018)**  
Placed with City Union Bank



I recall with satisfaction my study period at SKIMT which made me industry ready. I am thankful to my faculty at SKIMT.  
**K.Ayyanar (2015-2017)**  
Placed with Axis Bank



SKIMT has excellent campus and friendly faculty. SKIMT has made me more disciplined and helped me grow not only professionally but also holistically.  
**T.Prasanth (2014-2016)**  
Placed with HDFC

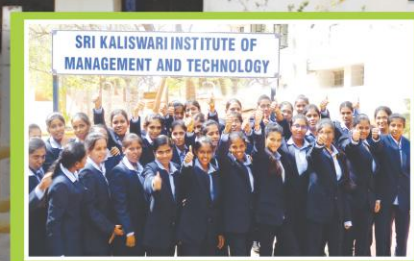


2019 ADMISSIONS ON. For queries contact:  
**Sri Kaliswari Institute of Management and Technology**  
A.Meenakshipuram, Anaikuttam (P.O), Sivakasi – 626130  
Phone : 91-4562-232641/94442 68645 / 99434 80800  
Also visit: [www.skimtonline.org](http://www.skimtonline.org) email id: [skimtadmissions@gmail.com](mailto:skimtadmissions@gmail.com)



# SRI KALISWARI INSTITUTE OF MANAGEMENT AND TECHNOLOGY, SIVAKASI

(A Stand Alone Management Institute approved by AICTE, Affiliated to Madurai Kamaraj University)



# MBA

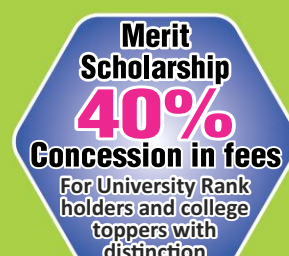
A Two Year Full Time Programme

**2019-2021**

**COUNSELLING CODE**

**459**

- STATE OF THE ART INFRASTRUCTURE
- EQUITY BETWEEN ACADEMIC LEARNING & INDUSTRY EXPOSURE
- HOLISTIC APPROACH TO KNOWLEDGE ACQUISITION, SKILL DEVELOPMENT & ATTITUDE BUILDING



**LEARN  
EXCEL  
LEAD**

**PLATINUM RANKED by "AICTE-CII Survey of Industry Linked Institutes 2018"**

Sri Kaliswari Trust was formed by Sri Kaliswari Group of Companies which is a leader in India's Fireworks, Safety Matches, Pyrotechnics and Metal Powder Industries. The Philanthropists of Sri Kaliswari Group of Companies established a leading Stand Alone Management Institute in the name of "Sri Kaliswari Institute of Management and Technology" (SKIMT), Sivakasi in the year 2012. The institute is committed to develop innovative leaders & highly competent professional managers.

## ACADEMIC ACCOLADES

We, at SKIMT, deliver a contemporary curriculum through innovative and interactive teaching pedagogies. Our students have consistently topped the University results securing 1<sup>st</sup> Rank.



Ms.M.Muthumari (2013-2015) at the University convocation.



Mr.G.Ashok Kannan (2015-2017) receiving rank certificate from the Hon.Governor of Tamil Nadu.



Ms.A.Ahmani (2011-2013) receiving Degree and rank certificate from the Hon. Governor of Tamilnadu.

Name of the student	Batch	University Rank
Ms.J. Vimala	2010-2012	1 <sup>st</sup> Rank
Ms.A. Abirami	2011-2013	1 <sup>st</sup> Rank
Ms.V.Anitha Grahalakshmi	2012-2014	1 <sup>st</sup> Rank
Ms.M.Muthumari	2013-2015	1 <sup>st</sup> Rank
Mr.G.Ashok Kannan	2015-2017	1 <sup>st</sup> Rank

## LIFE SKILL DEVELOPMENT

Besides the curriculum, we develop the communication skills and overall personality of our students through several life-skill development initiatives.

- ★ Language Lab ★ Communication training by corporate trainer ★ Book Review ★ Article Review
- ★ News Review ★ Seminars ★ Conferences ★ Workshops ★ Personality Development ★ Yoga & Meditation



Me-A Presenter 2018 Residential Work Shop



Inter-Collegiate Seminar on "360 Degree Branding" by Mr.V.Sivasubramanian, Director, SAS Strategies, Chennai.



SKIMT students learning Spoken Hindi from Hindi Master Shri.A.Manimuthu



Participants at the "SKIMT Magazine 2019" performing an AD SKIT



Ms.M. Thilagabame sensitizing students on "Healthy Food habits"



SKIMT students at a Yoga session



SKIMT students distributing note books and pens to students of Government School at Kumaringapuram



Pongal celebrations by girl students at SKIMT



SKIMT students conducting a game for Government School students



GOLU celebrations by SKIMT students.

We inculcate a sense of social responsibility and imbibe our cultural heritage in students through several campaigns and events.

## INDUSTRY CONNECT

At SKIMT, we nurture a strong industry connect which enables us to provide industry exposure through

- Guest Lectures by eminent experts
- Internship – One day in a week
- Industry Visits
- Live Industry Projects
- Direct selling Projects
- Alumni interaction sessions



Shri.A.P.Selvarajan, Director, Sri Kaliswari Fire works Pvt. Ltd., and Secretary of Sri Kaliswari Trust sharing his business experience with SKIMT students



SKIMT students engrossed in the Guest Lecture on "Bring out the Best" by Shri.M.A.P.R. Krishnamoorthy



Mr.N.G.Senthikumar delivering Guest Lecture on "Emotional Intelligence"



Guest Lecture on "Labour Legislations in India" by Shri.Palanikumar, Manager-HR, Apollo Hospitals



Guest Lecture on "General Insurance – Prospects and Opportunities" by Shri.K.Arunkumar, Asst Manager-Marketing, The New India Assurance Co.Ltd.,



Mr.Rajeshwar, Manager, TANISHQ briefing SKIMT students on Live Project.



Alumnus Mr.Sathish Prabu (2013-2015 Batch) interacting with SKIMT students



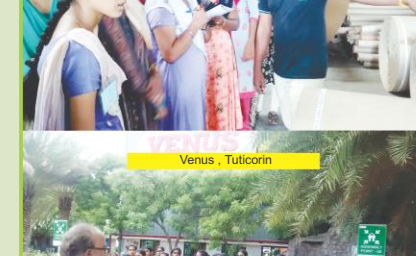
Alumnus Mr.G.Ashok Kannan (2015-2017 Batch) enlightening SKIMT students on "Corporate Expectations"



Sankar Cements Limited, Thalayuthu



Sripathi Paper & Boards Pvt. Ltd., Sivakasi



VVD Edible Oils Pvt. Ltd, Tuticorin



VENUS, Tuticorin



SKIMT Students on Industry Visits



Shri. R.Arumugam, MD, Nila Soaps launching the Direct Selling Project



SKIMT students testing their entrepreneurial skills at SKIMT Carnival held at its campus.

## ENTREPRENEURSHIP DEVELOPMENT

Besides enhancing employability skills, we at SKIMT also kindle the entrepreneurial spirit of the students through initiatives such as SKIMT Carnival, Direct selling projects.



